#### **Roberto Bautista**

## **Developer**

(+52) 442-178-0039

febau.work@gmail.com

https://betto.dev/

Santiago de Querétaro, México

## **Professional Summary**

Highly motivated self-taught developer. Seeking to help leaders, enterpreneurs and businesses scale.

**Skills:** Communication, Collaboration, Critical thinking, Time Management, Python, Linux, CSS, SASS, Bootstrap, TailwindCSS, AlpineJS

# **Experience**

## Senior Web Designer - Ligna, LLC & XSELL Marketing

September 2020-Present

- Participating in the whole design-deploy lifecycle of websites, using HTML, Vanilla CSS, SASS, and CSS Frameworks (bootstrap, tailwindcss), JQuery and JS.
- 2D / 3D asset creation (blender, inkscape, illustrator)
- Mobile First and responsive approach
- Internal automation tool creation for the design team using Python and Python GUI libraries

# Indie App / Game / Web Developer

2019-present

Published "Echoes of a Winter Past", a gamejam visual novel

(https://deukron.itch.io/echoes-of-a-winter-past)

- Character design.
- UI/UX.
- Story
- Tools: Python, RenPy, Inkscape, Krita.
- Published "The Frog King", a kinetic novel (https://deukron.itch.io/the-frog-king)
  - Character design.

- UI/UX.
- Adaptation of the original tale by the Grimm brothers to fit the kinetic novel format.
- Android build.
- Tools: Python, RenPy, Inkscape, Krita.
- Published "COSMOSIS", a minimalistic mindfulness app.

(https://play.google.com/store/apps/details?id=com.psicofacto.cosmosis&hl=en&gl=us)

- Concept and layout design.
- Icons, graphics and UI/UX.
- Code.
- Tools: Flutter, Dart, VSCode, Inkscape.
- Published "Zenso", a mood generator for Windows y Linux

(https://deukron.itch.io/zenso)

- Concept and prototyping development.
- UI/UX.
- Code.
- Audio editing and creation of binaural sounds.
- Tools: Javascript, HTML, CSS, Electron, Inkscape, Audacity.
- Adaptation of psychometric test for clinical use (BDI-II, BDA, SCL90-R, CUIDA)

Psychometric tests are broadly used within the mental health context. By automating the application and interpretation of data from the subjects, we sped up the overall therapy process.

- Herramientas: Python, Inkscape, RenPy.
- **Key achievement:** By using RenPy, which is a visual novel engine as a Framework, we reduced production time from 4 weeks to only 2.

## Front End Developer / Designer

Custom ERP development

Start of 2019

I participated in the early stages of development of a custom ERP system for a private language school. The backend of the project was done in Django with an Angular frontend.

- UI/UX.
- Fixing CSS bugs.
- Fixed code for separation of concerns according to the MVC model.

## Web Developer / Designer

# La Madriguera de Textos y Pretextos

#### Jun 2014 - Dec 2018

- UI/UX & theme development of the digital magazine made with Wordpress.
- Wordpress & plugins installation.
- Logo and branding creation for the physical magazine as well as the digital version.
- Overall site maintenance.
- Tools: Wordpress, VSCode, Photoshop, Illustrator.

# Web Developer / Designer

**DOXA Charlas Estudiantiles** 

Mar 2013 - Sep 2013

- Branding.
- Online and print presence.
- Poster design.
- Designer in general.

## La Mestiza Magazine

#### 2013

- Branding and logo creation.
- Layout creation for the printed version.

### **Education**

# M. Sc. Multidisciplinary Work Studies (2016 - 2017)

Universidad Autónoma de Querétaro,

#### Campus Aeropuerto

• Co-authored a chapter in the book "Panóptica de la realidad

laboral II". ISBN: 978-607-96185-8-2

# B. Sc. Clinical Psychology (2011 - 2014)

Universidad Autónoma de Querétaro,

# Campus Cerro de las Campanas